OG VILLAGE

1ˢᵗ AIRDROP

JUNE, 2022

SUBCARPATI OGs

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Content

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CONTEXT

Subcarpați OGs is a project that launched on February 14th 2022 in the form of a PFP collection of 10.000 generative NFTs through which we set out to create a connection between digital and real world value.

Subcarpați OGs live on the Elrond Blockchain and were SOLD OUT in under 45 minutes.

The project's roadmap includes, besides other benefits meant for our holders, the launch of our first AIRDROP on June 1st 2022.

1ST AIRDROP

In the list of holder benefits for Subcarpați OGs attatched to the project's roadmap, we included the launch of 3 airdrops for 2022 to reward the most loyal amongst the Subcarpați OGs NFT holders.

The 5 NFT models presented for our first airdrop, scheduled for June 1st 2022, are part of a series of 15 NFTs which bring traditional Romanian household typologies and heritage buildings to the present.

The 3 airdrops scheduled to launch in 2022 will each contain 5 types of constructions and ONLY holders of Subcarpați OGs NFTs that have never been listed are eligible to receive them.

Important: if, after the first airdrop, a holder decides to list their Subcarpați OGs NFT in the marketplace, they won't be eligible for the 2nd and 3rd airdrops.

100% of airdrop royalties will return to the community wallet, adding them on top of the staking rewards.

Holders of 1 Subcarpați OGs NFT and 2 OG Village NFTs will be whitelisted for the 2nd Subcarpați NFT collection.

CALENDAR

On June 1st 2022, the first 5 types of constructions will end up in the digital wallets of all neverlisted Subcarpați OGs NFT holders.

These are part of a series of 15 types of constructions, the other 10 waiting to be revealed as we approach the launch of the next 2 airdrops. The exact dates will be announced through the official channels of the Subcarpați OGs project.

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CONCEPT

The first airdrop we offer the Subcarpați OGs community was built on the idea of *home* – a notion with a few distinct meanings which bring the same feeling under a single roof – from the intimacy of family, the place of birth, the origin country or the community brought together around the same shared authentic values, to the ideea of space, physical or virtual, of settlement, living and harmonious (co)habitation.

INSPIRATION

Synchronous with our unremitting interest for folkloric diversity specific to different Romanian regions, we have a profound sensitivity towards testimonies of the built rural heritage, for traditional households designed and built in harmony with their surroundings, able to accomodate human needs while also taking into account the scarcity of resources and nature's fragility, regardless of the region they belong to.

We found our inspiration in the architecture of traditional buildings in different areas that we had the honor to visit during the last decade. Brought together virtually and reinterpreted in a contemporary note, these architectural directions reflect the cultural diversity we enjoy and which, properly promoted and valued, can bring significant contributions to cultures, local identity profiles and growth of communities.

Starting from the specifics of these national heritage monuments, we defined together with the visual artist involved in our project the design for several rural constructions that become, in NFT format, virtual houses for Subcarpați OGs, in the spirit of our project - #traditionaltodigital.

DESIGN

The five households presented during the first aidrop on June 1st 2022 are inspired by the traditional architecture of some representative heritage constructions in the counties of Alba, Brașov, Gorj and Mehedinți.

The typologies of the constructions were selected for aesthetic reasons and in order to cover and bring to light a wide diversity of the rural architectural specifics in Romania.

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In the following pages, we present you five traditional construction profiles, transposed into digital by *Illustrescu* for the *Subcarpați OGs* project. The five types of illustration are part of the collection launched in the June 1st 2022 airdrop.

Credits for the sources of inspiration from the built national heritage: *The National Heritage Institute*, through the *Etnomon* platform, the virtual outdoors museum of etnographic monuments from Romania and through the *National Archeological Repertoire* (RAN) platform, a generously upkept database, administered by the *National Heritage Institute*.

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Double-storey house with wooden balcony

Inspired from the typology of traditional households of the 19th century in Țara Moților, the heart of the Apuseni mountains, the Double-storey house with wooden balcony is built out of fir girders, with a four-ridged roof, consisting of 2 stories. The household has a basement and a workshop on the ground floor and a room, a larder and a little balcony in the corner on the top floor.

PROFILE

Building materials: stone, concrete, pottery soil, wood and fir bark

Architecture: double-storey house with wooden balcony

Design: rectangular, bicameral on both levels, balcony

INSPIRATION

Inspiration house: Intelectual House - Traditional school (The Memorial "Avram Iancu" School)

Current location: Astra National Museum Complex - Sibiu

Etnographic area: Țara Moţilor, Apuseni Mountains

Origin: Stăneşti, Hănăşeşti, Poiana Vadului, Alba county

Dating: the 19th century; 1800 – 1850

[Documentary resource](#)

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Double-storey house with patio

Inspired by the rural households in the Apuseni Mountains of the 19th century, the Double-storey house with patio is built on two levels: the lower, with the foundation made of river stones bound with clay, and the upper, made of oak and fir wood. The house comprises two rooms on each level, an access staircase to the first floor, a four ridged roof covered in fir shingle, and a patio positioned in the center, extending from the rectangular architecture of the household.

PROFILE

Building materials: concrete, stone, mortar, clay, fir, beech and oak, fir bark

Architecture: double-storey house with patio

Design: rectangular, bicameral on both levels, access ladder, patio

INSPIRATION

Inspiration house: House with patio (Household - street vendor workshop)

Current location: Astra National Museum Complex - Sibiu

Ethnographic area: Apuseni Mountains
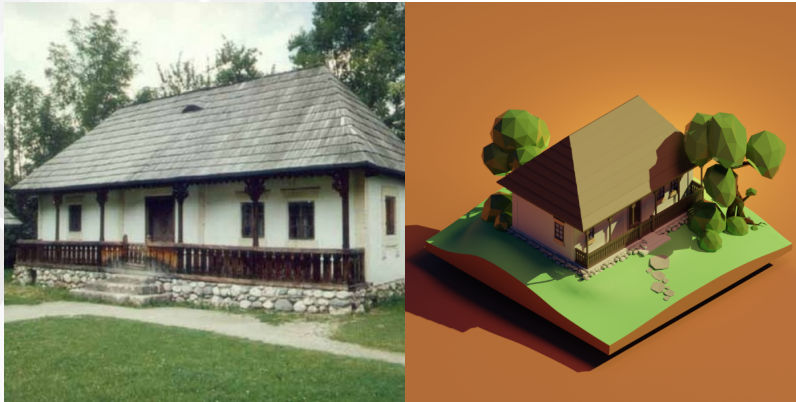
Origin: Goieşti, Vidra commune, Alba county

Dating: late 19th century; 1890 - 1900

[Documentary resource](#)

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Single-storey house with entrance hall

Recalling the mountain households specific to the first quarter of the 20th century in Țara Bârsei, the hollow inside the Carpathian arch, the Single-storey house made of wood, concrete, and clay, has its foundation built of river boulders and a generous entrance hall protected by fir wood beams, arranged along the entire front length of the house. The interior consists of four rooms, under a four-pitched shingled roof.

PROFILE

Building materials: river boulders, lime, sand, concrete, fir wood, clay, shingles

Architecture: single-storey house with four rooms and entrance hall

Design: rectangular, four chambers and a median entrance hall

INSPIRATION

Inspiration house: Muscelean House

Current location: Bran National Museum - Bran, Brașov County

Ethnographic area: Bran, Brașov

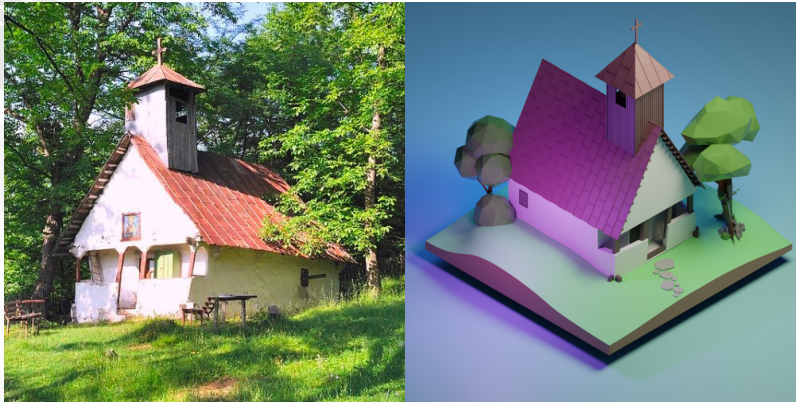**Origin:** Moeciu de Sus, Valea Popii, Moeciu commune, Brașov county

Dating: first quarter of the 20th century

Documentary resource

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Single-storey wooden church with veranda

In honor of the 18th century church of Ponoarele in the Mehedinți Plateau Geopark, the Single-storey wooden church with veranda is similar from an architectural point of view with a wooden house with veranda, held up by the four solid wood poles which welcome us at the entrance. Arranged in a rectangular plan, it holds four rooms on a single storey, with a two-pitched metallic tile roof and a spire with its own four-pitched roof.

PROFILE

Building materials: oak, lime, metal tile

Architecture: single-storey wooden church with four rooms: porch, narthex, nave and altar, high bell tower with own roof

Design: rectangular, four rooms, veranda and bell tower

INSPIRATION

Inspiration house: "Saint Nicholas" wooden church - Ponoarele, Mehedinți

Current location: Ponoarele commune, Mehedinți county

Ethnographic area: Mehedinți

Origin: Mehedinți

Dating: 1766 (modern times)

Documentary resource

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Double-storey house with porch and veranda

As a tribute to traditional households of 19th century Gorj, on a river boulder foundation sits the double-storey fir and oak wood construction connected through an exterior wooden staircase. The house is protected by a four-pitched roof made out of fir bark. Each storey holds a generous room with an extra exterior space: on the ground floor – cellar and porch, on the top floor – room and veranda.

PROFILE

Building materials: river boulders, sand, lime, oak, fir bark

Architecture: double-storey house with two rooms, porch and veranda

Design: rectangular, four rooms: ground floor - cellar and porch, 1st floor - room and veranda

INSPIRATION

Inspiration house: Găleşoaia House (Câlniceanu Nicolae House)

Current location: Gorj Museum of Popular Architecture - Curţişoara

Ethnographic area: Gorj

Origin: Găleşoaia, Câlnic commune, Gorj county

Dating: 1813

Documentary resource

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The buildings that stood at the foundation of the visual artist's inspiration are monuments of national rural heritage, A or B class, priceless for the local, regional and national culture.

They are exposed and can be visited and explored as testimonies of the cultures & communities that have lived over the centuries in different regions of the country, being hosted by:

Astra National Museum Complex - Sibiu, Sibiu County
Gorj Museum of Popular Architecture - Curţişoara, Gorj County
Ponoarele commune - Mehedinţi county
Bran National Museum - Bran, Braşov County

The concept and graphics were signed by Vlad Dumitrescu (Illustrescu). The artist imagined the buildings in their entirety so that, in the context of a potential future metaverse, they would have the capacity to become perfectly functional and livable.

Robert (Eurosadboy) took this concept further and created a glimpse of a fully scaled 3D village, a sight of what this potential metaverse could look like in the future.

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